

DATA ANALYSTS USER GROUP



MEMBERS BENEFITS 2021

GOVERNMENT VOICE

- High Profile representation to government with other businesses who also see the value of data, Giving you a combined and powerful voice.

CODE OF PRACTICE

- Developing Professional Behaviours through the adoption of the Code of Practice, Also how to promote & update data analyst standard and codes of practise.

SHARING OF BEST PRACTICE

- Sharing of data, knowledge and experience with companies across a range of sectors.

INNOVATION

- New information & ideas from your peers can be valuable “nuggets”.

REDUCED DATA COSTS

- Cutting data costs & fighting future threats. One of the great lobby achievements of DUG was the achievement of the Census data being free in both 2001 & 2011.

NETWORKING

- Opportunity to meet and learn from others
- DUG Coffee chats – open to all
- Quarterly Meeting for DUG members only
- Annual conference

ENGAGING WITH ACADEMIA & GOVERNMENT

- Our aim to Influence government for better both ongoing, and through the annual Conference.

CAREER DEVELOPMENT TRAINING

- Reduced cost and free training provided via the weekly coffee chats and training days.

IN 2021 WE PLAN TO GO EVEN FURTHER

We plan to launch several direct benefit & services for DUG members in 2021. The aim is to enable you to show a cost saving by being a member of DUG through the benefits of DUG membership. We will have a clear and transparent model of partnerships, acting as a reseller and discount codes.

COMPUTE & MAPPING TOOLS

- DUG Discount codes

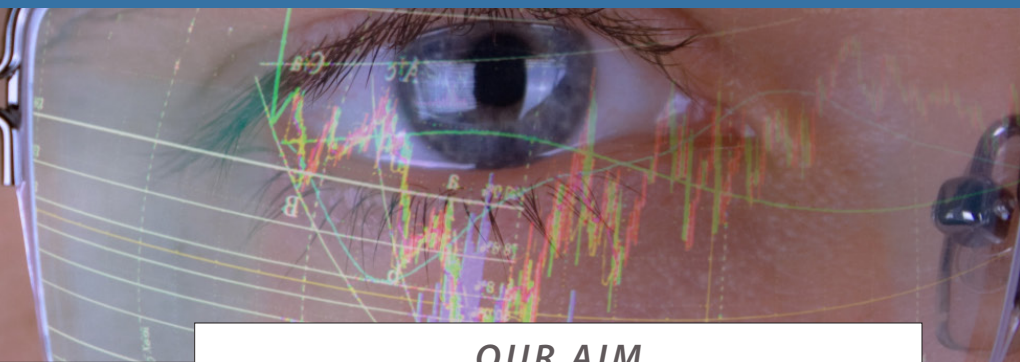
DATA LICENSING

- Reseller model – transparent pricing
- Profits used for DUG members benefits

TRAINING & DEVELOPMENT

- Expand DUG training
- External Speakers
- Discount code for external training

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OUR AIM

DUG represents the needs of the commercial users of information and provides a forum for commercial data analysts to meet and exchange best practice. We provide skills development resources and training to members. DUG also supports its members by sourcing new data and creating new data sets saving them money, resources and time

OUR MISSION

- To promote consumer / citizen-centric analyses of company and government databases, together with views on best practice.
- To work in partnership with government on behalf of commercial users to ensure that the right data is created and made available, in the right way, at the right time, co-ordinated through the dissemination of the DUG's Data Manifesto
- To encourage DUG members to share their experiences of using various data-sets, and also their methods of analysis, and the insights obtained.
- To advise universities on the needs of businesses for graduates with Insight skills and build a pipeline of potential new recruits to DUG members
- To act as an incubator for new ideas, which might give DUG members first-mover advantage, and which can be subsequently taken up and developed by others.



MEMBERSHIP FEE FOR 2021

£5,950 per annum per organization

NEW MEMBERS

Please feel free to contact us at
jan.wright@d-u-g.co.uk

2020 MEMBERS INCLUDE

