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Data Maturity & Data Literacy

Peter Jackson - Director Carruthers & Jackson

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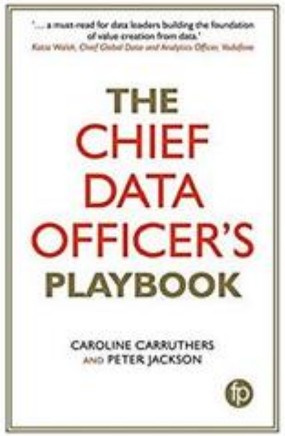
#1 Best Seller in Library & Information Science Reference



#1 Best Seller in Data Mining

Head of Data The Pensions Regulator
Chief Data Officer Southern Water
Group Director Data Sciences Legal & General
Chief Data Officer LGIM
CDAO Exasol and Director of Carruthers and Jackson

#1 New Release in Information Management

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Data Maturity

The capability of an organisation's data ecosystem. To deliver frictionless, governed, accurate data at time 'T' for business operations, analytics and transformation.

Data Literacy

The understanding and capability within an organisation to understand and leverage the data ecosystem, its opportunities and challenges.

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Data Maturity – why bother?

- Key to understanding where you are
- Breaks down the different elements of data maturity into measurable domains
- Evidence based
- Perception versus reality
- Start the conversation

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Data Maturity - Purpose

- Strategy
- Risk
- Governance

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Data Maturity - People

- Leadership
- Behaviour
- Skills

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Data Maturity - Method

- Policies
- Framework
- Organisation

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Data Maturity - Tools

- Technology
- Metrics
- Architecture

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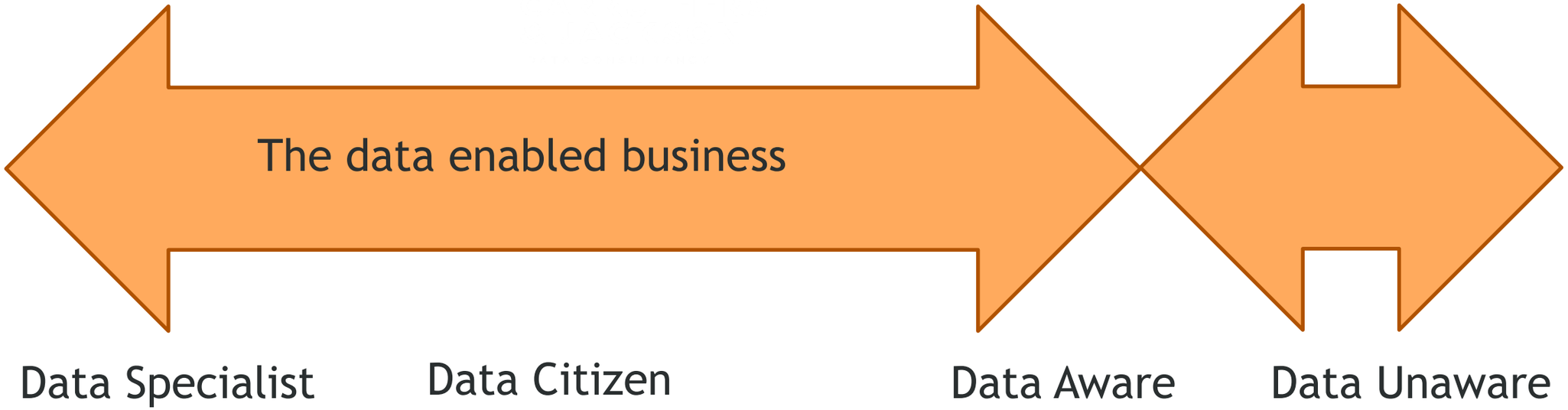
Data Maturity

Data Literacy



Data Literacy Spectrum

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Data Literacy – understanding and capability

- Data and Digital
- The ‘Data value Chain’
- Data Governance
- Data tools
- Data skills
- Data techniques

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Data Maturity & Data Literacy

The Laggers

The Followers

The Leaders

Data Immature
& Data illiterate

Data Mature &
Data Literate